SAMPLE TEXT RE: IRA Charitable Rollover

Expiring Soon: IRA Charitable Rollover

If you are above age 70 and looking for ways to reduce your taxable income while still meeting your minimum required IRA distribution, donating from your IRA may be the perfect choice. Although you forego the usual tax deduction for your gift, there is no income tax paid on the distribution. Donors may give up to \$100,000 to one or more charities, from either a Traditional or a Roth IRA.

If you are a non-itemizer, this option provides you an opportunity to make a very generous gift and not be concerned about its deductibility, and may also help you give above your deductible limit. If your required minimum distribution places you in a higher tax bracket, a gift will help offset that. And, you get to benefit Audubon with a meaningful gift!

Please contact us at [*field office phone*] or [*email*] as soon as possible to put your IRA gift in motion. You must authorize the gift only from your Traditional or Roth IRA, and the check must come directly from your account manager and be received by December 31 in order to qualify. The IRA Charitable Rollover provision expires on December 31, 2013.